Tweets

The campaign launched this week through a partnership between the American

out for counseling and support services.

Red Cross of Eastern Massachusetts, The Boston Foundation and the T, according to a press release.

"The bombings at the Boston Marathon have deeply affected this entire community," Jarrett Barrios, regional CEO of the Red Cross of Eastern Massachusetts, said in a statement.

"People need to take care of themselves and their families, and the Red Cross is proud to partner with the MBTA and The Boston Foundation to be able to offer the public this advice on how to support each through these difficult times," he added.

The signs, which were unveiled on Tuesday at Kendall Station in Cambridge, include "mental health tips for coping with stressful situations in the aftermath of last week's bombings," the release said.

The Boston Foundation is paying for the cost to print the 300 "car cards." The tips come from the Red Cross. The T provides space where a large number of people will see the signs.

"As an integral part of this community, the MBTA is pleased to partner with the Red Cross and The Boston Foundation to provide this important information to the millions of people who use the T every week," T General Manager Beverly Scott said in a statement.

"This is a wonderful initiative that will really help the wellbeing of this entire community, and The Boston Foundation is proud to support these efforts," added Ted McEnroe, public relations director for The Boston Foundation.

The American Red Cross is continuing post-Marathon bombing support efforts. The agency has served more than 14,000 meals and snacks; has handed out hundreds of other relief items, including blankets and comfort kits; and has provided mental and health services to hundreds of people who have been affected.

"Events like these can cause feelings of uncertainty and anxiety for the entire community," the organization said. "It's common to have any number of temporary stress reactions such as anger, frustration and anxiety."

Free 24-hour counseling and support is available by contacting the SAMHSA

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Disaster Distress Helpline at 1-800-985-5990 or by texting "TalkWithUs' to 66746. More coping tips can be found here. For the latest and complete coverage of the Boston Marathon bombings, visit Boston.com. E-mail Matt Rocheleau at mjrochele@gmail.com. For more news and stories about the MBTA, follow @LifeontheMBTA on

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